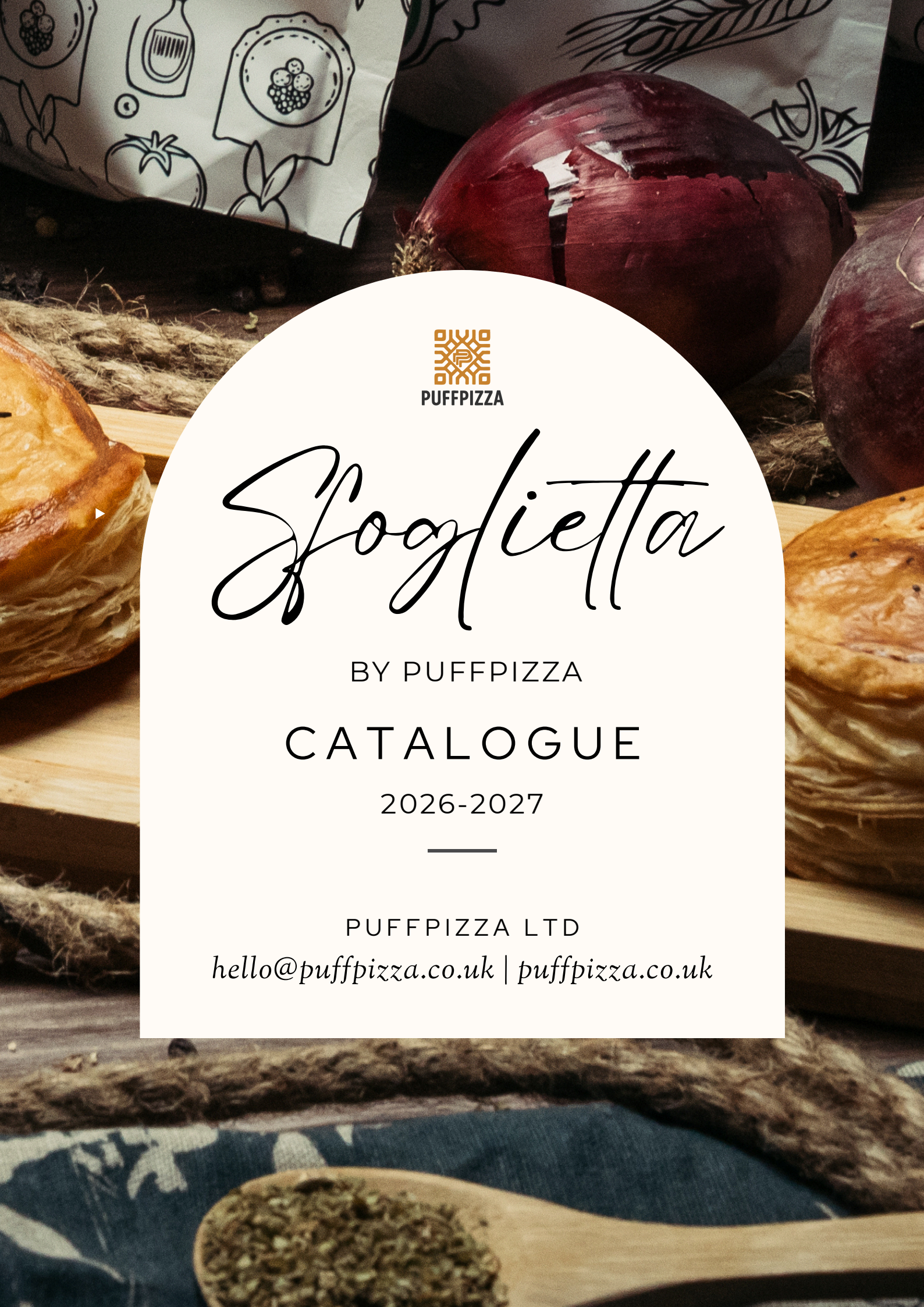


PUFFPIZZA

Sfoglietta

BY PUFFPIZZA

CATALOGUE

2026-2027

PUFFPIZZA LTD

hello@puffpizza.co.uk | puffpizza.co.uk



ABOUT THE COMPANY

Hello!

Everyone loves pizza.

In Sardinia, we like them round like the sun that shines over our island, and golden like the beaches that surround it.

That's how we make them.

Inspired by this tradition, Sfoglietta® combines delicate puff pastry with carefully balanced Italian flavours to create a unique bakery experience.

Proudly crafted in Britain using quality ingredients, it's made to be enjoyed whenever good food brings people together.

Nico C.
Founder Puffpizza ltd.

"Inspired by the flavours of Sardinia, crafted with authentic ingredients to brighten everyday moments and bring people together."

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ABOUT US

Discover Sfoglietta®, inspired by Sardinia and proudly crafted in Britain.
Golden, flaky puff pastry filled with carefully balanced Italian-inspired ingredients, bringing something distinctive to coffee breaks, lunch and moments shared around the table.
Because good food is even better when shared.

OUR FORMATS:

- Foodservice Frozen Pack – 40 pieces
- Retail Frozen Packs
- Travel Catering – Single-serve pre-cooked portion for airlines, rail operators and onboard catering.
- Made in the UK at a BRCGS Grade AA+ certified facility with nationwide frozen distribution.

100% MADE WITH LOVE







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PUFFPIZZA

Chef Quick Guide – Sfoglietta

PUFF PASTRY PIZZA BAKE



DESCRIPTION

Sfoglietta® is a premium Italian-inspired laminated puff pastry, combining golden, flaky layers with carefully balanced pizza-inspired fillings. Perfect as a light meal, appetiser, sharing option or premium catering solution.



WEIGHT & SIZE

- Weight: 90 g (frozen)
- Diameter: 9.5 cm
- Height (baked): approx. 2.5 cm



COOK FROM FROZEN

- Do not defrost.
- Preheat to 190–200°C,
- Bake for 15–20 minutes.



SERVING & HOLDING

Serve hot after baking. Follow your kitchen's approved service and holding procedures.

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OUR 2026 COLLECTION

FOODSERVICE



MARINARA

Case – Frozen

Salsa, Basil & Garlic

Weight: 90g ¦ Units 40



CLASSICA

Case – Frozen

Salsa & Mozzarella Cheese

Weight: 90g ¦ Units 40



PEPPERONI

Case – Frozen

Salsa, Mozzarella, Spicy Pepperoni

Weight: 90g ¦ Units 40

frozen convenience
consistent portions
simple preparation

ALL-DAY APPEAL

From morning coffee to lunch and afternoon snacking. Three Italian-inspired recipes, ready for the day's different occasions.

ON THE MENU

Serve warm on its own, pair with a salad or offer as part of a sharing selection. One format, plenty of possibilities.

IN YOUR KITCHEN

Supplied frozen and ready to bake. Prepare in a convection or combi oven, following the Chef Quick Guide. Suitable for cafés, hotels, contract caterers and hospitality venues.

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PUFFPIZZA

OCCASIONS

MADE FOR THE MOMENT

Golden pastry, familiar Italian flavours and a format that feels right at home from the first coffee of the day to the last bite of lunch.



★★★★★

COFFEE BREAK

A warm, savoury bite alongside coffee. Something a little different for the morning rush.



★★★★★

LUNCH

Paired with a salad or served on its own. A light lunch with plenty of character.



★★★★★

ON THE GO

Easy to pick up, easy to enjoy. A savoury choice for wherever the day takes you.

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OUR NEW COLLECTION

FOODSERVICE



MARINARA
FROZEN, RAW
Contains: Wheat (Gluten)

VEGAN



MARINARA
TOP VIEW



MARINARA
SIDE VIEW
Tomato sauce, garlic & fresh basil



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PUFFPIZZA

OUR NEW COLLECTION

FOODSERVICE



CLASSICA
FROZEN, RAW
Contains: Wheat (Gluten), Milk

VEGGY



CLASSICA
TOP VIEW



CLASSICA
SIDE VIEW



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PUFFPIZZA

OUR NEW COLLECTION

FOODSERVICE



PEPPERONI
FROZEN, RAW
Contains: Wheat (Gluten), Milk

Great British FOOD AWARDS 2025



PEPPERONI
TOP VIEW



PEPPERONI
SIDE VIEW



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MARINARA

Perfectly ripe tomato sauce, fragrant basil and garlic wrapped in golden puff pastry. Simple, vibrant and naturally vegan.

CLASSICA

Mozzarella, perfectly ripe tomato sauce and fragrant herbs baked inside golden, flaky puff pastry. Simple, balanced and naturally vegetarian.

PEPPERONI

Traditionally cured, beechwood-smoked pepperoni wrapped in golden, flaky puff pastry. Rich, savoury and gently spiced.







A NEW SAVOURY OPTION

Golden puff pastry. Familiar Italian-inspired flavours. Three recipes in a convenient frozen format, for everyday snacking and lighter meals.

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CLEANER

Engineered pastry designed to minimise excessive flaking and crumbs, helping keep service areas cleaner during onboard operations.



UMAMI-RICH

Rich tomato-based recipes with naturally umami flavours that remain satisfying when served at altitude or at room temperature.



FLEXIBILITY

Delicious hot or at room temperature, providing greater flexibility for airline, rail and travel catering.

DESIGNED FOR ONBOARD CATERING

- Blind baked for rapid regeneration and consistent results.
- Supplied frozen for an efficient cold chain.
- Cook from frozen or thaw before reheating.
- Quick regeneration for busy onboard service.
- Enjoy hot or at room temperature.



AIRLINE CATERING

Individual pre-cooked Sfoglietta® in a protective paper tray and customisable cardboard sleeve for onboard service.



RAIL CATERING

90g pre-cooked Sfoglietta® in a protective paper tray and customisable cardboard sleeve for rail catering.







SINGLE-SERVE SFOGLIETTA®

Premium Italian-inspired flavour in a convenient individual format. Designed for cleaner handling, rapid regeneration and flexible onboard service.

Delivered Frozen
Ready When You Are



Thank You

Sfoglietta® brings Italian-inspired flavours to foodservice, retail and travel.

We'd be delighted to introduce you to the range and arrange samples.

PUFFPIZZA LONDON